



4th Annual Mad Hatter 5K Fun Run

Sponsorship Package



Why JAS

The Junior Auxiliary of Slidell (JAS) is a 501(c) (3) not-for-profit service organization made up of women committed to serving the greater Slidell community. With the support of our corporate sponsors, JAS developed nine service projects that provide assistance to area schools touching children of all ages, their families, and senior citizens in the community.

Our Story

The Mad Hatter 5k Fun Run is a fundraiser for Junior Auxiliary of Slidell. It will be held in the Spring to help raise money for JAS to run current projects and to help develop new projects for our area. The event kicks off with warm ups prior a 1 Mile Fun Run for all the kids and the Mad Hatter 5k Fun Run follows immediately after. In the end all runners will come together for an awards ceremony and Food & Drinks.

Our Event

SATURDAY, April 1, 2017

8:30 AM RACE TIME

Location: Tammany Trace - Slidell

Race Participants: minimum of 150

Volunteers: 50

Age: 1 - 99

Gender: Male & Female



GOLD SPONSOR - \$750

- Company name and logo prominently displayed on all printed materials, including T-shirts, sponsor banners, event brochures and posters
- Recognition by Emcee on stage as a Gold Sponsor
- Four (4) complimentary race entries and T-shirts
- Recognition as a Gold Sponsor on the Junior Auxiliary of Slidell's website with a web link to your Company's web page from April 1 to March 30th of the following year

SILVER SPONSOR - \$500

- Company logo printed on T-shirts and sponsor banners
- Recognition by Emcee on stage as a Silver Sponsor
- Three (3) complimentary race entries and T-shirts
- Recognition as a Silver Sponsor on the Junior Auxiliary of Slidell's website from April 1 to March 30th of the following year

BRONZE SPONSOR - \$250

- Company name printed on T-shirts
- Two (2) complimentary race entries and T-shirts
- Recognition as a Bronze Sponsor on the Junior Auxiliary of Slidell's website from April 1 to March 30th of the following year

CROWN SPONSOR - \$100

- Company name printed on T-shirts
- **One (1) complimentary race entry and T-shirt**
- Recognition as a Crown Sponsor on the Junior Auxiliary of Slidell's website from April 1 to March 30th of the following year



Example of a past Mad Hatter T-Shirt



2017 SPONSOR CONTRACT

MAD HATTER 5K FUN RUN

Company/Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

Email: _____

Sponsor Name (as it should appear in print): _____

Please email a high quality version of your logo to jaslidell@gmail.com.

Sponsorship Opportunities:

- | | | |
|--------------------------|----------------|-------|
| <input type="checkbox"/> | Gold Sponsor | \$750 |
| <input type="checkbox"/> | Silver Sponsor | \$500 |
| <input type="checkbox"/> | Bronze Sponsor | \$250 |
| <input type="checkbox"/> | Crown Sponsor | \$100 |

Donation: \$ _____

In-Kind Donation: _____

Value: \$ _____

Description: _____

Sponsor Amount: \$ _____

Check #: _____

(payable to Junior Auxiliary of Slidell)

Credit Card: YES NO (circle one)

If paying by credit card you will be emailed a Paypal Invoice.

THANK YOU FOR
SUPPORTING
THE MAD HATTER 5K FUN
RUN